ABSTRACT

A product retention package is disclosed, wherein the package is configured to form a sealed internal cavity for receiving a product, particularly transdermal delivery systems, patches, bandages, films, sheets, and the like. A retention means is formed in association with the cavity to maintain the position of the product distal to a predetermined opening location. By controlling the position of the product within its packaging, the user can more easily and safely open the package at its predetermined opening location without damaging the product.